

CORE PHILOSOPHY.....

核心理念

"Business is Goodness" are the three words that sum up Nisiki's core philosophy.

“业务至上”这几个字总结了NISIKI的核心理念



Manufacturing products and providing services that are for the **good of our customers and stakeholders**, on a continual basis, is the business of Nisiki.

建立在从不间断的基础上，为股东和我们的客户制造商品和提供服务，这究竟是NISIKI的业务

1992 WTO charter was path breaking for the globalization of industry and an opportunity to Nisiki. At last, Strategic Sourcing Managers could exercise their options to select the best supplier source from world-wide manufacturers. An apt combination of Quality, Delivery and Price was now within reach. Global sourcing became a reality.

1992年，WTO打破了全球工业的贸易壁垒，这是NISIKI的一个机会，最终，那些具有战略性眼光的采购经理们能够发挥他们的长处在全球范围内选择适合他们的制造商。一个质量，运输和价格相结合的体系完成了，全球采购变得更加真实

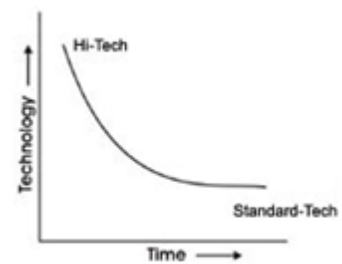
NISIKI engineers constantly track electro-mechanical components that attain a standard technology curve.

Nisiki的工程师持续的跟踪机电部件，探索出一条标准的技术曲线

No product can be Hi-tech (rocket science) for infinite time.

没有产品能被高科技占据无限的时间

Globalization dictates that standard-tech products are **not** manufactured in high cost countries and **not** supplied by high overhead companies. NISIKI identifies low cost manufacturing units in low cost countries (LCC) for such standard-tech products and invests in joint venture operations. NISIKI with infusion of innovative engineering processes is thus able to provide basket of electro-mechanical components with highest reliability and lower costs.



全球化过程中要求的标准化产品不可能在高成本国家生产并且也不是由那些高成本的公司来供应的。针对这种标准化的产品需求和投资兴办的合资企业的需要，NISIKI在低成本的国家生产（LCC）寻找这类标准化的产品并且和当地的一些企业合作。Nisiki 这种创新的管理模式能够提供一揽子可靠和低成本的产品

Some of the products successfully delivered by NISIKI to reputed global OEM's are Bearings, Commutators, Micro-motors, Loadcells, Thermal Overload Protectors, populated Electronic Assemblies.

Nisiki成功地供应此类产品到一些著名的主机工厂，主要产品有，轴承，换向器，微型电机，测压元件，温度超标保护装置，电子产品

The 21st century will witness fierce competition for survival. Only followers of prudent economics will be the ultimate winners. Anticipating this trend, we profiled an organisation for Total Value Chain Manufacturing (VCM), addressing the eternal economic tenet : 'Satisfy the insatiable need of a consumer to possess the best of things by paying the least of prices.'



21世纪将面临残酷的竞争，只有稳健经济的追随者才能成为市场最终的赢家，跟据这一趋势，我们制定出一个价值供应链（VCM）遵循永久经济循环的原则，用最低的价格去满足客户能追求的最好的东西。

NISIKI foresees the future full of opportunity. The challenge to manufacture and deliver high quality components at the lowest costs will be the driving force behind the company.

NISIKI预见未来充满机遇。以最低的生产物流成本提供高质量的零部件作为挑战将是公司发展的动力。



Bearings, Micro Motors, Micro Electronics

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